



Aligning The Technical Aspects  
of Your **BUSINESS TO**  
**DOMINATE CLICKBANK**

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**Domain Name Setup,  
Hosting Setup And Wordpress Setup**

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# Foreword

I get a lot of emails on a day-to-day basis from novices who say to me....

"I simply want to understand how to get started on the net. I don't understand how to set up a site... I simply don't know where to begin!"

Possibly you're in the same boat. If so, I sympathize with your situation. You simply wish to know where to begin with setting up your first site for your net business without the hair-pulling and getting totally frustrated.

Well, before you throw in the towel and put your fist through your PC screen, here's how you are able to get your first money making site online easier than you believed possible!

## ***Aligning the Technical Aspects of Your Business to Dominate Clickbank***

# Chapter 1:

## *Should You Use A Site or Blog (WordPress)?*

---

### Synopsis

The growth of worldwide trade, expansion in foreign investing and border to border transactions have placed numerous small-scale companies under pressure to discover innovative methods to proceed to market their merchandise and services. This is particularly complicated given that they frequently operate on stiff marketing budgets.



## **Advantages and Disadvantages**

The growth of worldwide trade, expansion in foreign investing and border to border transactions have placed numerous small-scale companies under pressure to discover innovative methods to proceed to market their merchandise and services. This is particularly complicated given that they frequently operate on stiff marketing budgets.

While searching for inexpensive marketing methods, these small-scale companies proceed to utilize conventional marketing tools like newsprints, radio ads, magazines and television advertizing, unknowledgeable of the rewards that website promotion provides.

Far too often, these enterprisers concentrate on the disfavours of website promotion and neglect to fully capitalize on the opportunities that it provides. Furthermore, their preoccupation with conventional marketing techniques is driven by a belief that these methods are less expensive than website promotion.

Small-scale business entrepreneurs, selling or advertising their products or services using website promotion may face an intimidating task. However, with a sufficient quantity of information small-scale businesses have the power to greatly benefit from website promotion while downsizing the disfavours that it may present. As a matter of fact, it might prove to be the selling technique that returns the greatest amount of investment.

### **The Up Side**

Cost Efficient and Enduring Marketing Techniques

The web has turned into the information expressway for the purchasing public. Numerous individuals favor the trouble free transactions that web shopping may provide. As an outcome, the web has turned into the most potent marketing tool.

Web site promotion provides cost-efficient modes for small-scale businesses to heighten their product or service distribution networks. For instance, the application of portals may assist in constructing new marketing channels and logistics, or supply more beneficial or quicker product access for buyers.

In comparison to additional methods of marketing, Web site promotion provides the reward of decreased budget and storage fees, when compared with printing brochures, creating television or radio ads or supervising a call center. It provides a quick and cost-efficient alternative for penetrating new markets.

### **Market Penetration**

With numerous individuals using the web to look for products and services, small-scale businesses have the potential to penetrate other markets at a much smaller cost than that of the price of traditional marketing alternatives.

Internet sites act as virtual storefronts, granting companies the opportunity to remain open constantly. Web site promotion presents a business with larger visibility, thereby producing additional opportunities for increasing its buyers at relatively low-price.

It has previously never been simpler for an upstart company to be capable of out reaching to virtually millions of possible purchasers and to position themselves for accomplishment, without the demand for pricy infrastructure and overpowering marketing fees. Thanks to the web, fresh businesses may become popular virtually overnight.

### **Content is Timeless**

Web site promotion as well supplies the advantage of being enduring. Whereas involvement in a trade fair or conference suffers a loss on sales affect, when it is over, and an ad in a newsprint or business magazine might rapidly turn a loss on its sales producing value within a day or two or as shortly as the following issue is brought out; Web site promotion is frequently timeless. Apart from the dates and occasionally costs, a great deal of your internet site material remains valid a long time after

### **Real Time Statistics For Valuating Accomplishment of Promotion Campaign**

Among the most substantial benefits of web site promotion is that its accomplishment is measurable. Marketers may apply tools that supply real time statistics, on unique visitors, reoccurring visitors, click through rates (CTR) on ads, thereby letting them measure the effectiveness of a promotion campaign. This allows marketers to learn what works for their specific market and to make timely alterations in their marketing techniques.

### **Time Saving**

A different significant advantage of web site promotion is that it conserves time because it typically eliminates counseling on product uses and benefits, service info and sales administration. Visitors may access "Commonly asked questions" to assist themselves, and may purchase online, without the participation of faculty.

This conserves time and money. So, whether 10 or 10,000 visitors view the web site, the expanded cost is marginal whilst the savings may be vast. But like all business advances, Web site promotion isn't without its gambles and weaknesses.

### **The Down Side**

#### **Trouble in Drawing in Purchasers**

Small-scale companies might not possess the resources to purchase paid directory inclusion, pay per click inclusions and frequently have to trust solely in search engine optimization or by passing things down the grapevine to direct traffic to their web site.

With numerous businesses marketing the same product and services, competing with more accomplished companies may be an irritating as well as pricey journey for small-scale business.

On the other side, bigger businesses have the potential to provide promotions, pay for directory inclusions, apply pay per click campaigns and apply the "who's who" in web site marketing to formulate campaigns that yield traffic and leads.

### **Trouble in Measuring Authenticity of Transaction**

An additional notable disfavor of conducting business promotion on the web is that it might be complicated for the businesspersons and consumers to properly measure the authenticity of a transaction. Small-scale companies are especially vulnerable to thieves using stolen credit cards and stolen info to conduct web site transactions.

With web site credit card and personal identity shams on the ascent, small-scale businesses are pushed to finance pricy security measures to cut down their exposure to fallacious transactions.

### **Salespersons and Customers are Isolated**

A different disfavor of promotion thru the web is that the purchasers and businesspersons are isolated. There is little personal contact between emptor and salesperson before and after the sales are closed.

Therefore, the outlook for reoccurring sales might thus be decreased. Entrepreneurs are consequently obligated to acquire marketing techniques to direct web site users back to their web site.

From all indications, it seems that the benefits of web site promotion far surpass the disfavours. With sufficient knowledge, entrepreneurs may profit significantly from web site promotion, especially small business owners.

Progressively, the development and outreach of the web is creating ease and accessibility for purchasers. Small-scale companies would thus be well advised to begin their online advertising function in order to better their competitiveness on the web.

## **Examples for Other Than Websites**

Clickbank has persisted to be an institution on the world of affiliate marketing for quite a while now. Individuals who are just beginning in the business discover their foot holds through this network. It's in reality a secure manner to commence a web site marketing career. Compared to other fields and revenue flow, affiliate marketing through Clickbank is a beneficial selection to begin a moneymaking internet business.

Clickbank has already developed into a network containing thousands of merchants, affiliates and loads of product lists. It's provided for numerous individuals through the products sold and has as well opened up several profit streams overwhelming large amounts of people.

Amongst the matters which cause Clickbank to be a favored selection for aspiring web marketers is the reality that it doesn't entail fees once individuals choose to join. The commissions that the merchandisers distribute for their affiliates may also go as high as 75%.

Affiliates will merely have to advertise the products of the merchants, close sales with their internet sites and ads and begin counting their commissions. Being an affiliate genuinely is an effective way to take in profit by use of the web.

Even though affiliate marketing has already made numerous individuals wealthier, some individuals nevertheless wind up struggling once it comes to the aspect of advertising their products.

One major worry is the technological aspect involved with making an internet site wherein they are able to advertise their products.

If you're discerning about the same matter, then it's time for you to loosen up a little. It's possible for you to advertise your products without being forced to torture yourself in building an internet site.

There are several methods of executing your advertisement and promotion without making an internet site. Don't allow the idea of getting into the technical matters hinder you from diving into affiliate marketing.

So what precisely are the methods you may apply to advertise your products without having the demand to construct an internet site?

## **Blogging**

Blogging is one beneficial method. There are different venues where you can share your blogs with numerous individuals worldwide. The most favored by online marketers is the WordPress though there are countless choices on the internet, it will merely be an issue of determining the one which you'll feel most comfortable to apply, suited for the products you're marketing and beneficial for the advancement of your career and your company.

An advantage in utilizing blog sites is the reality that search engine crawlers have already built up an affinity towards these blog web sites. So, this implies, your blogs will have a good opportunity to be obtained by other individuals, you'll be able to distribute your products well.

## **Utilizing Other Sites**

An additional way of advertising without an internet site is by utilizing marking web sites like Squidoo or Hubpages. This is as well a venue wherein you may advertise every single product that you're marketing. These social bookmarking web sites are also well established and are known by numerous web browsers.

## **Social Networking**

Facebook, My Space, Twitter and additional social networking web sites are as well open now as venues for conducting internet marketing. What is beneficial with using these social networking sites is the reality that the spread of news and updates are eternal. One individual holds the capability to spread the update to large amounts of other individuals. Then, each person amidst this hundreds will as well do the same to numerous more.

Having the capability of tapping into a specific group in these social networking web sites will grant you to power to promote your product continuously. You are able to easily construct an account in these social networking web sites and gear the account so that it will provides beneficial results for your company.

## **Use of Forums**

Forums may as well be a swell method to build yourself and your products popularity. The beauty of forums is that they'll allow for you to laser target the individuals that you would like to tap. Forums

generally involve individuals who have a specific interest on a particular niche. Linking up with forums can admit you to make additional individuals familiar of your business.

Aside from that, forums are as well a venue where individuals trade ideas and where they look for information. As an internet seller, you might take the chance to build your credibility by supplying dependable answers and information to other individuals.

Be sure though that as you employ the forums as a method of advertising your product, you'll follow the regulations and rules arranged by the forum. You wouldn't like to acquire a bad beginning by having a forum ban you, correct?

If the sole reason why you haven't completely dove into the business opportunity being extended by affiliate marketing in Clickbank is because you're concerned about building an internet site, think of the other alternatives that are available for you. Don't allow internet site creation to block you from attaining good profit from the web.

# **Chapter 2:**

## *How to Register a Domain Name*

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### **Synopsis**

Congratulations first off for the fact that you wish to begin a business for yourself! During these rough times in the economy, small-scale businesses have the potential to genuinely thrive, no different than they've done in previous times during rough periods.

Now that it's 2011, there's no more beneficial time nor reason not to begin your own web business or constructing a website to assist in attracting potential clients to your company. Perhaps you already have a business up and running, simply not an internet site, this book is intended for you as well!

Holding a web presence is crucial in the modern day's market and holding an efficient website domain name is all important in being discovered amidst numerous other businesses. Holding a great domain name may assist to market your business in the most beneficial manner.

## **Distinguishing How Individuals Would Discover Your Business**

Distinguishing how individuals would discover your business is crucial to determining the correct keywords for your domain name and internet site

Allow us to begin with understanding some concepts: Keywords and Search Engine Optimization. Keywords are phrases or words that every single search engine uses supplying results in your web browser as you do a search query.

The significant point in establishing your internet business presence into a success and in using keywords is that these 'keywords' are words that ought to be in the title of your domain name if in the least bit possible, within your mission statement, within the copy of your internet site, within your description (Meta tags). Not bearing them in each one of these areas may hamper being discovered entirely in search engine outcomes.

SEO is an acronym that means Search Engine Optimization, which frankly translates to utilizing those keywords most effectively for search engines.

### **Selecting the correct domain name for your business**

The guidelines of selecting the correct domain name for your business aren't the same for every type of company the least bit. Some individuals would think merely selecting their business name and purchasing the same domain name is just fine. And in a few examples

this is true such as, JohnDoe-Attorney.com. But with WeArePlumbers.com for instance, does that distinguish anything for you such as if its services are for residential or commercial or even where these plumbers are actually located? Nope, and in reality, for all you are aware of, these plumbers might be based out Arizona - which would be beneficial for individuals residing in Arizona, but not if you're residing in Michigan - understand my point?

Gather up your paper and pen and begin writing down a list of the following:

- Describe first of all what your business supplies
- Who exactly does this business attend to?
- What is your mission statement? Does the statement include your company name, your services, as well as your goals?
- Key out specific words that describe your company, applying the example WeArePlumbers - keywords might include: 24 hours emergency service plumbing, commercial, Arizona, HVAC, heating, leaks repaired, low-cost, reliable, client commitment, above 25 years experience - this list evidently can carry on and on; but do come up with at the least 25 phrases and words that identify your business as well as services.
- Allow me to make notice that these 25 words need to pop up on your home page in correct grammar and be sure to make it language appropriate for your internet site. (There are many 'free' applications you are able to utilize to add a 'translate' button to your internet site if you reside in a place where it

would be of importance to feature your internet site in Spanish or in some other languages. The only task is for the visitor to click on the translation button, and instantly your internet site is interpreted into Spanish (or additional languages of their choice) so that they are able to simply learn about your business and services. Awesome isn't it? ([translate.google.com](http://translate.google.com)) is an example of these specific services.

- Key out the name of your company - does it apply any of the words you've distinguished in the previous step?

So process and review this list before you go off and start spending those dollars on purchasing a domain name. Purchasing a domain name is affordable, and there are a variety of affordable hosting sites, where you can host (think rent server space) for your domain and run your website.

### **Listing What You Find**

Listing and printing out what you discover will assist you to remember what is required to be added in your keywords.

The following task is to conduct some internet research. This will ensure discovering additional keywords you should to add to your list. Go on the web and although I'd personally advise utilizing Google first, use your favored search engine and inscribe those keywords you discovered in your list and view what pops up as an outcome of your search queries. Do you observe anything? Did you discover what you believed you'd discover?

This practice is very disclosing and you'll find phrases and words that should be admitted in your internet site copy, keywords, internet site description and even in your domain name if conceivable.

### **Domain Name Achievement Hinges On Selecting the Correct Name for Your Internet Business**

So now you get to begin doing some more favorable tasks, such as creating your very own domain name. I personally advise for some businesses to purchase extra domain names that will all the same direct traffic to the main domain name - and this would aim additional traffic straight towards your site - which is the goal in the first place, right?- Undoubtedly it is!

A few individuals might not hold that financial leisure at first, particularly if you're just beginning. No troubles, be originative here as you do determine a name, then go to a domain name business like godaddy.com or namesecure.com to try out a few some of them to determine if your domain name is available.

Construct various versions of your domain name just in case your first choice isn't available. Godaddy.com is beneficial in the matter of aiding you in immediately viewing which other names are available when you enter a suggested domain name for purchase, which helps in checking what is available to you to purchase if your first pick isn't available.

If you're still undergoing difficulty determining a domain name, here is an important trick/tip: Imagine you're one of your clients using a search engine attempting to discover a company that does what your business supplies. Distinguish those terms and words you believe

your customers and clients would utilize to discover you on the internet.

pay close attention to the outcomes while conducting this exercise, as these are the words these companies use - by looking at your contenders, you won't solely see how to distinguish yourself differently from them, but learn through the utilization of those keywords which keywords are the most crucial for your domain name and internet site to be discovered as an outcome when individuals search for you and your services on the web using a search engine.

### **Selecting The Most Beneficial Domain Name**

In conclusion, when selecting a domain name, you are able to be originative. I've had customers who rejected to comprehend this, and well, their internet sites are not discovered easily, because they rejected to construct extra domain names to key out their services better or preferred to use their own personal name which in reality, had zero to do with their business the least bit.

I will not site those instances here understandably, but if you're a lawyer, your domain name may be your name with the word, 'attorney' following it for instance.

Your domain name ought to identify what your business does if in the least bit possible, with utilizing at the least one of the more significant keywords which with your research completed, you've discovered.

You are able to as well be originative in using puns, funny word spellings - and as you conduct your internet inquiry you might just

get additional ideas on suitable and interesting domain names that apply some of the keywords you've discovered to be significant.

I bid you great accomplishment and I look forward to sharing more of my tips and tricks for internet website companies - but begin with the most beneficial domain name possible using keywords is fundamental to your developing achievement and having it discovered in search engines.



# Chapter 3:

## *How to Choose a Hosting Company*

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### **Synopsis**

Web hosting supplies a database and foothold for you to construct your internet site. Without a web hosting company it's out of the question to construct any material. Think of the domain name as the roots and the hosting supplier as the soil.

Whether you would like to produce a company website or a blog, selecting a web hosting supplier isn't complicated. There are several Web hosting businesses providing an assortment of services. Make certain to prefer one that suits the particular requirements of your internet site.



## **Instructions, Things You Will Require**

You don't want to have a slow site. The first step is to make certain the host's server supplies an adequately quick connection to the web. A T3 connection is Ideal, but a T1 will function for a lot of internet sites. A dial-up link is typically a great deal too slow.

The following step in this process is to determine the amount of machines that will be sharing the server along with you. You do not wish to be slowed up by traffic produced from other web sites. Compare this amount with additional hosting services to allow yourself negotiation space.

Look into limitations on bandwidth and hits. Make certain you will not be billed seriously if a good deal of traffic passes through your web site. Search for sensible flat monthly rates unlike those whose rates are based on use.

Now it's time to determine what sort of client support the host provides. Twenty-four hour support and rapid responses are not absurd requirements. Attempt to steer clear of paying for customer support.

The fifth step is to Plan in advance when thinking about Web space. The amount of room you require hinges upon the nature of your web site, but make certain to allow your web site room to grow.

Now you need to search for a business that provides virtual hosting. This will allow for you to use your own domain name (www.sitename.com) as your URL as instead of a directory inside the host's domain (www.host.com/sitename). If you do not feel that you require your own domain name, conserve funds and stick to the host's URL.

The final step is to make certain the host supplies sufficient CGI-bin access if you will be utilizing forms, and that the CGI bin is capable of supporting your scripts. You need to hold your own CGI-bin directory with limitless access.

### **Tips & Words of Advice**

If you will be conducting business through your web site, make certain to acquire SSL (Secure Sockets Layer) security for transmitting credit card information.

Enquire about decreased rates and free services for non-profit-making and student-run internet sites if applicatory.

Ask about extra features such as anonymous file transfer protocol, mailing list management and e-mail auto-responding. As well ask if

the host business will keep up statistical information for your web site.

Make certain to tell your host which platform you are utilizing (UNIX, NT, MacOS, and so forth.) and be sure the host is capable of supporting it.

Your current ISP might be capable to provide adequate Web hosting services if your web site is not overly sophisticated.

A few hosts provide the option of "vanity domains" rather than virtual hosting. This will present you a URL of the form, `sitename.host.com`".

Numerous hosts that provide virtual hosting will offer to pay for and manage your domain name registration, but be weary. Make certain your name, not the host company's name, is listed as the administrative contact with InterNIC for your domain name. Otherwise, changing hosts later might be complicated.

Avoid purchasing into long-term contracts to conserve funds. You would like to be capable of changing hosts at any time you desire.

# Chapter 4:

## *How to Setup a WordPress Blog (Using Fantastico)*

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### Synopsis

Nowadays, it does appear as if everybody and their cat possess a blog. And, looking at the wide range of costless blogging software that is useable, it may be difficult to determine whether to put together your WordPress blog or acquire a blog with a different supplier.

WordPress is among the most accessible and popular blogging platforms in existence and even an individual just starting out may put it together simply and with ease. The most elementary manner to conduct this is thru a cPanel hosting account.



## **Things You Will Be Required to Have**

You will need a CPanel web hosting account

As well, you'll need a domain name

The first step in creating a blog using Fantastico is to establish a domain name and internet hosting account. Begin by logging into your cPanel account. Click your mouse on the “Fantastico” image (or Fantastico De Luxe)

The next step that you will embark on while utilizing this technique of beginning a blog is to choose “WordPress” once the Fantastico window opens up. Then choose “New Installation.” This will open up a page that provides you with fresh Installation options.

The third task that you'll have to complete is to complete the form on that page with your desired choices. Below the Installation Directory leave the “Install in directory” area empty unless you would like to set up your WordPress blog in a directory on your domain.

The next step on down the line would be to click “Install WordPress” and complete the installation when you're finished providing all the needed data. The installation will say the updates that have been created. Click on the "Finish Installation" button.

For our fifth task you are going to need to provide your email address to have the installation emailed to you or a different company of your preference. Offering your email may come in handy if you ever draw a blank on your password or User name. You will be able to decide to back up to the overview as an alternative.

Now for our sixth step in this method we you will need to direct yourself towards your WordPress administration panel by punching in the URL: `domainname.com/wp-login.php`.

You're getting close to finishing! For the next step, our seventh task, you will need to log into the WordPress administration panel at that specific URL: `yoursite.com/wp-login.php`. Your account name as well as passcode will remain to be the same as the ones that you utilized for the admin account at a previous time.

The final step remaining is to simply click the write menu to start blogging. You will be able to now produce posts, links or pages utilizing the text editor. You will be able to as well alter the layout and as well, make categories, which will assist you in organizing your blog material so that subscribers may easily navigate

### **Tips & Words of Advice**

You constantly have the alternative of asking for the WordPress Install4Free team to conduct the installation for free of cost!

Not all the web hosting suppliers who provide cPanel accounts also provide Fantastico, which is a third party software. Nonetheless, if your supplier has upgraded to cPanel 11, you will be able to still put together a Word Press Blog utilizing a cPanel Account but without Fantastico.

# Chapter 5:

## *Simple HTML Programming Tips*

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### Synopsis

Have you always desired to know how to make your own website? If so, this might be a good book to read. Please realize that the procedures of constructing a commercial and dynamic(where people interact) website requires a large amount of programming knowledge but certainly every internet programmer began with learning the old but still significantly important HTML.

There are numerous matters to learn concerning HTML, but you'll get the opportunity to practice with making your first pages in this tutorial.



## **What Exactly Is HTML?**

This is a simple question to answer. HTML is the acronym for HyperText Markup Language and its job is to describe a manner in which text is processed into a document.

This markup language is the primary language that every browser on the internet comprehends and obeys. For instance, the tag `<title>` in an html page instructs all web browsers that the title of the website will follow. Let's now see a simple html webpage.

### **Your Beginning HTML Webpage**

You may make you fresh page and name it something such as `index.html`. We selected that name since it is among the default names that a common internet server comprehends. Keep in mind that in order for the web browsers to understand that file, it's got to possess the `html` or `htm` extension.

Every HTML page begins with the `<HTML>` directive. In HTML nearly every beginning tag possesses a closing tag as well. So, with `<HTML>` we begin the html page contents and with `</HTML>` we signify that the webpage is done.

Every html page contains an attribute called `<TITLE>`. This is as a matter of fact the title that we view in the title bar of our web browser once we open the page. Nevertheless, because this attribute isn't something that shows on the primary window but on the title bar, it's got to be admitted in the `<HEAD>` directive. Let's set it up it together and write:

```
<HTML>
<HEAD>
<TITLE>My First Website !</TITLE>
</HEAD>
</HTML>
```

Keep it in your index.html page and open it using your web browser. You ought to view a blank website with the title ‘My First Website!’. Good job!.

We produced our first standard html page. Let’s do more right away. How about producing a basic paragraph with text and a header signaling the title of the text? Sounds difficult? It’s actually really simple as we will discover in a moment.

Now that we've created material that we want to pop up at the main window of the web browser, we're required to instruct it to place it there. We conduct this by specifying the <BODY> attribute and composing everything within it.

Until the closing directive </BODY> becomes discovered, everything within it is regarded as material to be presented on the main web browser window.

We specify a header in html utilizing the <h{size}> directive. For example <H1>Title</H1> will present the word Title as a really big header. As figures grow, the header size reduces, so <H2> is littler than <H1>.

At last, to construct a paragraph, we are required to specify the <P> directive, compose our material within and end it with the standard </p>. Let's now view it all at once:

```
<HTML>
<HEAD>
<TITLE>My First Website !</TITLE>
</HEAD>
<BODY>
<H1> Welcome to my website </H1>
<p> Hi, this is my very first internet site. Do you think it is nice?
</p>
</BODY>
</HTML>
```

If you were to open that page in your web browser you will view your title in the title bar, your big header and a paragraph consuming the text we defined. Good, we are doing excellent!

### **How Do I Construct Links?**

What is an internet site without any links? Truthfully, not very much at all. Constructing a hypertext link is really simple. We conduct this with the directive <A>. Say that we would like to create a link to yoursite.com. We just specify a link prior to </BODY> like:

```
<a href='http://yoursite.com'>Visit yoursite.com !</a>
```

Refresh the page we made and view the fresh link. If you click this link a new page will open which will guide you to yoursite.com.

Occasionally, it's crucial that the link opens in a new tab or web browser instance. To conduct this, we can use the target directive in <A> like:

```
<a href='http://yoursite.com' target="_blank" >Visit yoursite.com  
!</a>
```

### **!!!!Notice!!!!**

It does not matter if we apply single or double quotes in enclosing text and it as well doesn't matter if we utilize lowercase or uppercase letters. Determine what fits you better and stick with it

### **Take It Up A Notch With an Image**

Now it's time for us to take a look at how to now add images to our site. You may simply exhibit an image that you have got on your hard disk (or better website root if you've got it on a server) or some other image that's attainable on the web.

In either situation, the tag to utilize is <IMG>. <IMG> doesn't stop with an </IMG> but an /> tag. Say that we need to exhibit an image that's within our C:\site folder and our constructed file in just within C:\ . We conduct this by defining:

```
<IMG src='site/image.jpg' width='50? height='50? alt='my image' />
```

This ought to present the image in 50×50 pixels and if you glide over it you will view a tooltip showing 'my image'. The same method is utilized to a web image like:

```
<IMG src='http://yoursite.com/images/yourpicture.gif' width='50?
height='50? alt='your site image' />
```

This will present you this image but altered to be 50×50 pixels sized.  
Our concluding website looks like that now:

```
<HTML>
<HEAD>
<TITLE>My First Website !</TITLE>
</HEAD>
<BODY>
<H1> Welcome to my website </H1>
<p> Hi, this is my first internet site. Do you think it is nice? </p>
<br>
<a href='http://yoursite.com' target='_blank'>Visit yoursite.com
!</a>
<IMG src='http://yoursite.com/images/your picture.gif' width='50?
height='50? alt='yoursite.com image' />
</BODY>
</HTML>
```

I hope that this was a beneficial introduction to HTML and that you learned the primary matters. Hopefully more sophisticated HTML tutorials will be available in the future. Hope you had a blast reading and learning.

# Wrapping Up

The only certain way to begin a genuine net business and earn income is with your own site. And by 'your own site' I mean one that you've total control over.

Remember that a trap newcomers get caught up in is the "make cash doing nothing" schemes. Sorry to destroy your dream, but there's no such thing. Although a few deals look like they work, they don't. True success calls for hard work over time.

So, if you're seeking that 'magical pill' that will do all the work for you so you are able to take it easy and sip drinks on the beach this weekend and anticipate that your PayPal account will be bursting at the seams, this type of business isn't for you.

I can't assure you that you'll be a millionaire, but I have put all the steps in front of you so you are able to begin your own net business with the potential to bring in millions!

Once you have your own site, the possibilities for producing riches are endless!