

Article Marketing Simplified

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• Article Marketing Introduction

Article Marketing is basically the writing and distribution of text articles to online outlets such as article directories, forums, and newsletter publishers as well as offline outlets such as magazines and newspapers. Article Marketing is perfect for anyone who is selling their own product, affiliate products, or simply wants to get traffic to an opt-in page, an AdSense site, or a site full of affiliate links. Marketing with articles is not only very effective, but it's also quite inexpensive way market your business.

Marketing with articles will help your business to grow for multiple reasons. Articles have a tendency to become viral, so your message is spread all over the internet ... which in turn increases your traffic and sales. Having articles published in a variety of places also builds your credibility by establishing yourself as THE expert in your niche.

The process is daily simple...

- You write keyword optimized articles about your niche.
- Submit the articles to popular article directory websites.
- The search engines will 'pick them up.'
- You make sales, get opt-in signups, or earn affiliate commissions.

Let's say that you're in the diet niche, and you sell multiple diet products. You write a diet article that is closely related to one of your products, but you don't advertise your product in the article. Instead, in your article you discuss a particular problem that your product can help solve.

So if you're selling a diet pill, you can write an article about the dangers of obesity, what causes it, and how to combat it. You should try to make your article be at least 350 words, and no more than 700 words. Remember, people have a short attention span!

At the conclusion of your article, you will want to include an author's resource box. This is basically a block of text (usually 3-5 lines) that tells a little about yourself and gives the reader a compelling reason to click on your link. Here's an example:

John Brown is a leading diet expert who has helped thousands of overweight people lose weight and get healthy. You will find more valuable diet information at his website <http://www.DietSecrets.com>

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After you write the article, be sure to check it for spelling and grammar errors! After you have proofread your article, you are ready to distribute it to article directories, forums, and newsletter publishers.

• **Trouble Getting Started?**

Writing an article doesn't just mean putting down thoughts into words then typing and writing it. You have to capture the interest of your readers and get them to keep on reading. To send your message across you have to get the attention of the reader and have a firm grasp of their interest and pique their curiosity.

The main ingredient in baking up an article is a large dose of creativity. While creativity may come natural to many people, some just gets into a block or something to that effect that can drive someone crazy. Many writers have literally torn their hair out when they get writers block and just can't seem to get their creative juices flowing.

Putting words into images in the readers mind is an art. A clear and crisp depiction requires a certain flair that only creativity can provide. Similes and metaphors help a lot, but the way an article gets entwined word for word, sentence by sentence then paragraph by paragraph into a whole article develops the essence of the article.

So just what do you have to do when nothing comes to mind? There is no surefire ways to get the perfect ideas but there are easy ways to get your creative juices flowing. No one can guarantee you of having the perfect mindset but many methods may aid you in achieving that state of mind. Here are five easy ways for that.

- ***Keep a diary or a journal with you always.***

Ideas can be triggered by anything you may hear, see, or smell. Your senses are your radar in finding great ideas. Write all of them into a journal and keep it with you for future reference. You may also write down anything that you have read or heard, someone's ideas could be used to develop your own ideas and this is not stealing. Remember that ideas and creativity can come from anywhere; it's the development of the idea that makes it unique.

- ***Relax and take time to sort things out.***

A jumbled mind cannot create any space for new ideas. Everyone must have a clear mind if one wishes to have their creativity in full speed. Get rid of all obstacles that can be a hindrance to your creativity. If you are bothered by something, you cannot force your mind to stay focused.

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Try to relax every time that you can and think about your experiences and interactions with others. Your experiences are what shape your mindset and your opinions which could be reflected on your writings. Try to discover yourself, find out what triggers your emotions. Discover what inspires you and what ticks you off. You can use these emotions to help you in expressing yourself and your ideas, with this you can grow creatively.

- ***Create a working place that can inspire your creativeness.***

Your working place can be quite a hindrance if it doesn't make you feel happy or relaxed. Creativity comes from being in a good state of mind and a messed up workplace that causes distraction won't be conducive in firing up your creative flow.

Surround your working place with objects that makes you happy and relaxed. You may put up pictures, or scents, objects that inspire, or anything that can get your creativeness cranking. A clean and well organized workplace also rids of distractions and unwanted hindrances. With a good working place, you can work in peace and never notice the time pass by.

- ***Set the mood.***

Setting the mood requires you to just go with the moment or to induce your self to feeling what makes your mind works best. Finding out what makes you tick could help you find ways to get your creative juices flowing. Set the pace and tempo for your mood and everything else will follow.

There are many ways to set the mood. Some writers have been known to use alcohol, a little sip of wine to stir up the imagination. Some would like some mood music while others let the lighting of the environment create the mood.

- ***Go on a getaway and just do something unlike crazy.***

Letting yourself go and have fun produces adrenaline that can make your imagination go wild. Take an adventure or a solemn hike. Whatever it is that is unusual from your daily routine can take the rut out of your schedule. In no time at all, your creativeness will make use of that experience and get your imagination to go on overdrive.

- **Keep This In Mind While Writing**

Here are some tips to help you in writing your articles. There are four things that all articles must have to make them successful ...

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- **Targeted Keywords and Keyword Phrases**

An article must always be centered on the keywords and keyword phrases. As each website visitor goes to a site, there are those who are just merely browsing but actually looking for a specific something. When this happens, a searcher usually goes to a search engine and types in the keywords they are looking for (e.g. Toyota Camry, Meningitis, Tax Lawyer and Etcetera). It could be anything they want.

The Important thing is that you have an article that has the keywords that are related to your site. For example, if you maintain an auto parts site, you must be able to have articles about cars and their parts. There are many tools in the internet that provides service in helping a webmaster out in determining what keywords and keyword phrases are mostly sought out. You can use this tool to determine what keywords to use and write about.

- **Keyword Density**

Know that you have your keywords and keyword phrases, you must use them fully. An article must have good keyword density for a search engine to “feel” its presence. Articles should at least have ten to fifteen percent of keyword density in their content for search engines to rank a site high in their search results. Getting a high rank is what articles do best for a site.

Keyword density is the number of times a keyword or keyword phrase is used on an article. The number varies depending on the number of words used in an article. An effective article must have a keyword density that is not too high or too low. With a very high density, the essence of the article is lost and may turn off a reader as well as the search engines. It comes off as overeager. A low number may be ignored by the search engines.

- **Good Article Content**

Like what is stated above, you cannot just riddle an article with keywords. They must also be regarded as good reading materials. Articles must be able to entertain people as well as provide good information and help for their needs. Articles should be written well with correct spelling and good grammar. If you want people to trust you, make your work good and well thought out.

People respond well to figures, facts and statistics. Try to get great information and as many facts as you can. A good and well written article will boost your reputation as an expert in your chosen field or topic. As more people believe in you. They will be able to trust you and your products.

- **Linking Articles**

And another important thing to remember. If you are going to submit articles to ezines and/or contribute your articles to newsletters and other sites, DON'T ever forget to include a link to your site. A little resource box with a brief description of your site and you should always be placed right after your

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articles that you have submitted. If people like your articles, they will most likely click on the link directing them to your site.

- **Your Resource Box Is Critical**

Like the article itself, the resource box must also be eye-catching to demand the attention and interest of the reader. While the resource box encompasses only a small space, providing the right keywords and content for your resource box will provide more prodding for the reader to go to your site.

Many sites would allow articles to be placed in their sites because they can make use of the articles to fill their pages. They also get affiliation with other sites that can be beneficial for them as well. For the sponsoring site, when you get people to click on your resource box, you generate traffic that can be counted upon as potential customers.

So what would be a good content for your resource box? Basically it is keywords, learning about the proper keywords that people are mainly searching for. There are many tools you can find in the internet that can help you in determining what keywords to use.

Resource boxes can also make use of all the creativity it can get. You only get a small space for your resource box so you better make the most of it. Try to catch the attention of your reader with resource box content that can make them give a second look. Unlike TV ads, you don't have visual aids to drive your point in. But you do have the power of imagination of a reader. With the right content, you can make them think and intrigued.

Another tip is to use keywords that should be related to your site. Do not mislead your potential website visitors. Build your credibility so that more people would get enticed to visit your site and browse what you have to offer. Make the people click your resource box by providing resource box content that makes a lasting impression. You only get one chance to wow them and hundreds of chances to repulse them.

Never underestimate the power of the resource box. It may be small in size but they will provide a significant aid in driving traffic to your site. A boring resource box will never get a job done. Be fun and creative but at the same time show that you have a great deal to offer, too much to ask for something that couldn't fit a paragraph? Yes and no, there are many tips and guides that can help you in doing this, the first step is realizing how important a resource box could be in making people click your link and be directed to your site.

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- **But, I Hate Writing!**

There is one problem with Affiliate Article Marketing: many people dislike writing articles! Many website owners would rather spend their time on something else, and unless you're a big time company, you don't have the necessary resources to use on a pool of article writers. So what are the other options?

- ***Outsource The Article Writing***

There are writers who have great experience in doing this and charge only a minimal fee for such work. Writers like this can be regarded as experts in this style of writing and can greatly help your website to get that coveted spot in the search engine rankings.

Other than getting your site in the web results page of search engines, they can also provide your site with meaningful articles and content that can impress your website visitors and entice others to view your site. Every website could use the extra traffic website visitors could invite.

Then there are those who need papers to be done either for their school or office work. Top writers around the world are very knowledgeable and do extreme researching to get a job done right. They are also very adept in many writing styles that are needed to best suit the client's need.

Many writers around the world charge a minimal fee depending on the type of writing job needed and the number of words needed in the content. Usually, a two hundred fifty worded article would cost from 4 to 8 dollars depending on the writers experience and ability. This is a small price to pay for having a content rich site or for a well researched and written paper.

There are also many sites that can offer you these services with their team of well trained and experienced writers. They offer many writing services to cover any writing needs. A writer can be based anywhere in the world and are guaranteed to offer good contents and articles. Each one are doubly checked, edited and proofread so that you would get your money's worth.

Finding a good writer or a site that offers these kinds of services is simply done by searching for them in search engines. Type down your keyword or keyword phrase (e.g. Content Writers, Article Writers) and you will see a long list of sites that offer these services.

The top sites would probably be the best since they have done a good job of keeping their content at a high quality to get them high rankings. But you may also want to shop around and read some of their sample work to get an idea of how much it will cost you.

- ***Use Public Domain Material***

You can use public domain articles in helping you write your articles. With the public domain articles you can simply edit them to your own style and rewrite them as you please to make it suitable for your

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needs. All the ideas are there already and its just a matter of finding the write article with the topic or subject you need.

This is probably the easiest way to write articles. You don't need to scour around the library or the internet for hours for information and start an article from scratch. For webmasters who are looking for articles to fill their site and to generate a high ranking for their website in search engine results, they can just modify the article by infusing keywords and keyword phrases related to their site.

A webmaster or website operator do not risk any chance of getting sued for copyright infringement because they are public domain, once again meaning that anybody can use it. Writing articles by using public domain wont require as much work as writing one from scratch would. You save a lot of time also.

One good factor in using public domain articles for your site or for any project is that you save a lot of money. You dismiss the need to hire experienced and seasoned writers that some website operators use to write their articles. While a single five hundred worded article would only set you down 10 to 15 dollars, this cost will drastically increase when you need hundreds of articles to fill the needs of your site.

For those who needs articles to generate newsletters or an e-zine, public domain articles will be very beneficial. You do not need to count on your contributors or pay writers to write down articles for your newsletter or e-zine. You can fill all the pages without any cost or the worry of being sued and sought after by the writers. You can simply copy the articles and place them on your newsletter and e-zine.

Public domain articles are a virtual untapped resource that many people fail to realize the true value. The power of articles, keywords and keyword phrases have been deemed invaluable these past few years for many internet based businesses and sites that want to rank high in search engine results.

The number of article and content writers have grown significantly due to the rise in the demand for articles. As newer and newer topics and subjects have arisen, there are many demands for new articles to be written. An industry has been formed and this is a worldwide demand.

Public domain articles have given a great alternative for those who are cash strapped as well as do not have the time nor the skills to do their articles for themselves.

Searching for public domain articles is as easy as 1 – 2 – 3. You can search for them in search engines and do searches in many directories for the topic or subject that you need. Read them and simply copy paste them to a word processing program and simply edit them to suit your needs.

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• Tips On Getting Your Articles Read

There are many people who dread having to write papers or articles. Many just feel like it seems to be too much work and it all just goes to waste when no one reads the. To some people, reading articles seems like work to, especially if the article is boring and very bland. Well, articles are supposed to be read, that's their purpose to impart your message and information. If it is not read then it is a waste of time and effort.

But all the same, articles have to be written to be read. It's just a matter of making them good. Making a good article doesn't have to be strenuous and straining. There are just some points needed to be reminded of, and some guides to follow. Once you get the hang of it, writing articles could be fun, as well as profitable for you and your site.

Of course, writing articles must be about something you know about, that's why if you own a site, you probably is knowledgeable about that certain topic and theme. When you write about it, you won't have a hard time because you already know what it is and what it's about. It's just a matter of making your articles creative and interesting.

To make sure that your articles get read and enjoyed, here are six red hot tips to get your articles read. These tips will make your articles readable and interesting.

1) Use short paragraphs. When the paragraph are very long, the words get jumbled in the mind of the reader just looking at it It can get quite confusing and too much of a hard work to read. The reader will just quickly disregard the paragraph and move on to much easier reading articles that are good to look at as well as read. Paragraphs can be a single sentence, sometimes even a single word!

2) Make use of numbers or bullets. As each point is stressed out, numbers and bullets can quickly make the point easy to remember and digest. As each point, tip, guide or method is started with a bullet or point, readers will know that this is where the tips start and getting stressed. Format you bullets and numbers with indentations so that your4 article won't look like a single block of square paragraphs. Add a little bit of flair and pizzazz to your articles shape.

3) Use Sub-headings to sub-divide your paragraphs in the page. Doing this will break each point into sections but still would be incorporated into one whole article. It would also be easy for the reader to move on from one point to another; the transition would be smooth and easy. You will never lose your readers attention as well as the point and direction to where the article is pointing.

4) Provide a good attention-grabbing title or header. If your title can entice a person's curiosity you're already halfway in getting a person to read your article. Use statements and questions that utilize keywords that people are looking for. Provide titles or headers that describe your articles content but

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should also be short and concise.

Use titles like, “Tips on making her want you more”, or “How to make her swoon and blush” .You could also use titles that can command people, for example, “Make her yours in six easy Ways”. These types of titles reach out to a persons’ emotions and makes them interested.

5) Keep them interested from the start to the finish. From your opening paragraph, use real life situations that can be adopted by the reader. Use good descriptions and metaphors to drive in your point, just don’t over do it. Driving your examples with graphic metaphors and similes would make it easy for them to imagine what you are talking about. Making the experience pleasurable and enjoyable for them.

6) Utilize figures when necessary and not just ordinary and insipid statements. Using specific facts and figures can heighten your article because it makes it authoritative. But do not make it too formal, it should be light and easy in them and flow. Like a friendly teacher having a little chat with an eager student.

• Affiliate Article Marketing

One of the easiest ways to make money online is by using articles to promote affiliate products. Promoting affiliate products is really nice because:

- 1 There is no customer service!
- 2 No product delivery!
- 3 No website building!
- 4 No html or code to worry with!
- 5 You just collect your commission checks!

The problem is that most people who get into affiliate marketing do not have a clue what's going on. They do not know how to promote and advertise the affiliate product or services they're selling. By using Article Marketing to promote affiliate products, you can sell products without much effort and make money.

The keys to being successful with affiliate article marketing is:

- 1 Find a mostly untapped niche market.
- 2 Research a low competition keyword phrase to target.
- 3 Find a product that 'fits' your targeted keywords.
- 4 Write an article or series of articles based on your targeted keywords.
- 5 Submit your article to popular article directories and let it get picked up by the major search engines.

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6 Collect your commissions!

One of your main goals in Affiliate Article Marketing is to get your articles onto the first page of Google, Yahoo, and MSN. The easiest way to accomplish this is by writing keyword rich articles for niches and keywords that aren't overpopulated. A placement on Google's first page will assure that your article will be one of the first seen whenever someone searches for the keyword or niche your article is targeting.

Affiliate Article Marketing makes it easy for the marketer because you don't need a website. Since the idea behind it is that you write articles with affiliate links either embedded in the article, or in your signature, you're sending them directly to the sales page for the product you're promoting.

Without a website, you will significantly cut the cost of doing business because you won't be paying for site maintenance. Other cost reductions such as, maintaining and providing product and by using effective, lower cost, advertising you will be keeping more profits from you efforts.

But, some articles sites like www.ezinearticles.com don't allow you to use or promote affiliate links, so where do you send the visitors if you don't have a website. That's easy you send them to a blog. Why a blog? It's easy to set up, there are no hosting fees when using a service like Wordpress or Blogger, there are no design costs and it takes less than 30 minutes. Plus, you can post all your articles using all the affiliate URL's you want.

You can update your blog as often as you like with new posts, or even add static pages in a snap, and search engines' spiders are attracted to the blogs because new bits of information are added to it every day or two. Since, search engines love blogs it's a super simple and easy to get some extra traffic and earn extra commissions.

Some people opt to create a blog for each set of niche related articles and products that they promote, from which you can provide reviews and other information.

The only cost to you is the time spent adding your articles and affiliate links.

• Finding Profitable Niche Markets

The first step in Affiliate Article Marketing is to locate niche markets that remain relatively untapped – preferably something that you know a little about. Also ensure that it is a niche that you can identify as one where people have a need or a problem.

1. Find a hungry niche.
2. Research what they're hungry for – find out what makes them tick.
3. Find an affiliate product that is a perfect match (or you could create one yourself but it's more work

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and therefore more risk)

Some places you can look at include places like eBay Pulse, Yahoo Answers, forums, chat rooms and by using some of the keyword tools listed below. You can even look in offline places including newspaper headlines, weekly gossip magazine headlines and so on. Don't simply assume that the only place you will find ideas is on the web – that's where almost everyone else is looking. The offline world better reflects what people are really concerned, worried or interested about.

Once you think you may have found a niche market, see if there is a product you can find to solve that niche's problem.

It could be a product of your own, one you create or a product belonging to someone else. Some good places to find products include Clickbank.com, Commission Junction at cj.com or Linkshare.com which are essentially massive affiliate product directories. Or you can simply perform a simple web search to see if you can find something good with an affiliate program.

There are literally hundreds of website owners willing to pay you a percentage of the sale price of the

products and services you endorse. When you become an affiliate with these sites, you are basically advertising for them and can make as much as 75% commission from each sale you are responsible for.

Once you find something good, check to see if the Internet has people who are already servicing this market and then research the product like crazy until you become an expert on it.

• Finding Low Competition Keywords

Keyword research is definitely the key to making Affiliate Article Marketing work and probably one of the hardest parts of it. Affiliate Article Marketing revolves around keywords that are not being targeted by any or many other sites, writing articles about them, then using the articles to drive traffic to your affiliate link for something you can make money with.

For example, let's say that you've found a new fat burning doodad. Then you do some keyword research for the phrase "buy fat burning doodad" and find that the phrase is only listed a few hundred times in Google's search results. Then you simply find someone who sells "fat burning doodads" and is willing to pay you anywhere from a 35% - 75% commission of the purchase price for any sales you make. So you write an article about buying fat burning doodads that is targeted to the phrase "buy fat burning doodad" and submit it to the article directories.

The primary idea here isn't that people will find you in the article database. A few people probably will, but that's not the point. What you're really hoping to do is use the high page rank of the articles

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directories to help your article achieve high search engine ranking results.

One of the easiest ways to do keyword competition research is to go to Google, and perform a keyword search for the keyword or phrase you are targeting. Ideally you want there to be no more than 1,000 – 5,000 competitors for the phrase you are targeting. If there's any more than this, you may only be able to get a first page ranking when putting your keyword phrase in quotes (i.e. "search term").

If you use a keyword phrase like "marketing tips" there are thousands upon thousands of other sites that might have it embedded in their keyword phrases including "internet marketing tips" "email marketing tips" "small business online marketing tips" so getting top 10 results would be almost impossible. In all honesty, "marketing tips" is not a keyword phrase you would ever want to consider using as it is not at all targeted and is certainly not considered to be a nice.

• Free Keyword Tools

- 1) <http://www.nichetaxi.com>
- 2) <http://www.goodkeywords.com>
- 3) <https://adwords.google.com/select/KeywordToolExternal>
- 4) <http://www.spyfu.com>
- 5) <http://keyword.secretstohighprofit.com>



• Paid Keyword Tools

- 1) <http://www.keywordcountry.com> – allows you to maximize AdSense earnings and search over 600,000 niche keywords
- 2) <http://www.adwordanalyzer.com> – helps uncover targeted niche markets and maximize AdSense Campaigns
- 3) <http://www.keywordelite.com> - helps to uncover niche keywords and analyzes PPC campaign competition

• Writing Your Article

With Affiliate Article Marketing, quantity is better than quality. It's about writing lots of articles that are of decent quality rather than a few articles of a high quality. (note – I'm not saying that you should put out garbage articles, that would be just plain dumb. Although your articles need to be very informative, they do not have to be written from an English major's perspective.)

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It reasons that the more optimized articles you write, the more your chances increase of showing up in the first pages of Google's results. Only choose to promote products which are based around a subject that you are comfortable with. If you don't know anything about Golf, how can you write an article about it without a lot of research and a lot of wasted time? This is one thing that so many people seem to be doing wrong and then they wonder why it takes them two or three hours to write a decent article. However, if you know your content, you can just sit down and start writing – no (or very little) research required.

Write shorter articles instead of longer ones. If more is better, then it makes much more sense to write two 300-400 word articles than one 600-800 word article. It virtually takes the same amount of time and pretty much doubles the income you can earn. It won't help you rank better in Google to have a few hundred extra words

Write "how to" or "tip" related articles. If you're writing an article about a red widget that saves time, then your article could be on "How to Save Time" or "5 Time Saving Tips" where you would provide the content and then introduce the red widget at the end as the solution either in the content of the article (if allowed by the article directory) or in your signature. Or you can simply write a review of the product or service that you have settled on promoting.

Hint – I find that articles that contain a number in the subject seem to get a lot more reads than others. For example "8 easy ways to increase your golf game".

It also helps not to edit for spelling, grammar and sentence structure while you type. It saves tons of time to do that at the end – only once you're done writing. Add it to your blog and ping the directories (<http://www.pingomatic.com>) and submit it to the article directories.



• Submitting Articles

www.eZineArticles.com

eZineArticles is by far the biggest and best article directory on the net. Usually takes a few days to be accepted, but once it is it usually shows up in Google and ranks well within a couple of days. The big downside to eZineArticles is that they don't allow you to use affiliate links and it needs to be reviewed by a real person before it is published.

www.GoArticles.com

GoArticles.com is another search engine directory for articles. Articles submitted to GoArticles usually achieve good placement with Google, and you are allowed affiliate which link directly to a merchant.

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www.SearchWarp.com

Like GoArticles, they also allow you to submit articles with embedded affiliate links and they are also liked by Google and good for first page rankings.

Good Article Submission Sites:

- <http://www.submyarticle.com>
- <http://www.wesubmitarticles.com>
- <http://www.articlemarketer.com>
- <http://www.isnare.com/distribution.php>

• Other Article Promotion Methods

After you have finished writing your articles, added them to your blog and submitted them to the directories, you might as well get maximum exposure from them - so here are a few other promo methods:

www.eBay.com – You can take a pack of 5, 10, 15 articles on a similar topic that you have written about and turn them into a PDF ebook with affiliate links embedded. Then list it on eBay and sell it. If you want to go a step further, you can sell it with either master resell rights or even private label rights.

www.USAFreeAds.com – This is a free classified ad site that a lot of people use to put ads on which can also help to get good Google rankings. You need to target keywords that have at least 500 searches and less than 1,000 results.

www.Squidoo.com – You can use Squidoo to create a lens for each product you promote and then send people directly to the affiliate sales page or even to your blog (see below) for reviews and additional info, just as you would with your blog

www.MySpace.com – You can create a MySpace profile for each product that you wish to promote.

www.Craigslist.com – You can also post one (no more or it may be removed) ad to Craigslist to get additional traffic/sales.

• Suggested Affiliate Article Marketing Layout Plan

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Here is a suggested plan or outline to use for every product that you promote.

- 1 Write 5-15 articles and submit them to ezinearticles.com, goarticles.com and searchwarp.com
- 2 Start a product blog and use articles / reviews as posts
- 3 Start a Squidoo lens
- 4 Package them into an ebook and list as an eBay auction
- 5 Post 5 ads to USFreeAds
- 6 Submit 1 post to CraigsList
- 7 Create one MySpace Profile

If you can do this once or twice a week (the more often the better, within reason of course), then you'll be well on your way to making Affiliate Article Marketing work for you.

Now as with any internet money making method, don't expect things to happen overnight. Articles need to be picked up by Google for things to start working, which may take a few days. And the more articles you write, the greater your chances you have to make money. It isn't uncommon for people to have their first sale in a week or two. As with anything, the more you put into it, the more you'll get out of it. And once you start to get things out of it, it will slowly start snowballing out of control. Think about it: If you write 25 articles a week for an entire year, you'll have over 1300 optimized and targeted articles out there earning money for you. Use the tips and techniques throughout this report to help you leverage your time and maximize your effort.